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The Bling My Boots Story

You have probably seen the mock anatomic map of a woman's brain, showing a large area on which reads "shoes". Since we are just like that, we started fantasizing about in what ways we could change and play with the looks of the boots we already had. Since quality leather boots often are quite a big investment, we tend to buy them without a lot of adornment, to be able to use them in all kinds of situations.

Now, we thought, wouldn't it be great to be able to change the style of our favourite boots in a very simple manner? And at that moment the idea was born – a removable accessory to change the way your boots look. "The Bling" come in many different shapes and designs, made from leather or textile, with fringes, crystals, braids, bows, buckles, zippers...

...your imagination is the limit!

